

Full page Ad
8½" x 11"
1020 x 1320 pixels

**Quarter Page
Vertical Banner**
2½" wide x 11" tall
300 x 1320 pixels

Quarter page; vertical
3½" wide x 4¾" tall
420 pixels wide x 525 pixels tall

- All ads should be formatted at 120 dpi.
- Do not include bleeds.
- Full and half page ads may run to edge of defined page, however, home users will lose some formatting when they print.
- Page margins ⅝".

Half page ad; horizontal
8 ½" wide x 5 ½" tall
1020 pixels wide x 660 pixels tall

Eighth Page
3½" wide by 2¼" tall
420 pixels wide x 270 pixels tall

Horizontal banner ad
7¼" wide x 2¼" tall
870 pixels wide x 270 pixels tall