

full page

8.5"wide x 11" tall

1275x 1650 pixels

half page

8" wide by 5" tall

1275 x 750 pixels

quarter page

3.875 wide x 5" tall

581 x 750 pixels

eighth page

3.875" wide x 2.375"
tall

581 x 356 pixels

eighth page

3.875" wide x 2.375"
tall

581 x 356 pixels

quarter
page
vertical
banner

2.25" wide x
11" tall
338 x 1650
pixels

Advertising Deadlines:

Fall 2010 (August-October):

July 1

Holiday Gifts (Mid-September-Jan 1):

August 1

Winter 2010-11 (November-January):

October 1

Spring 2011 (February-April):

January 3

Summer 2011 (May-July):

April 1

**Please note: all graphics
should be at 120 dpi (pixel
sizes noted on ads) or higher,
not 72 dpi.
Thanks!**