

# knitcircus

## advertising specifications

All ads should be formatted at **120 dpi**.

Do not include bleeds.

Full and half page ads may run to edge of defined page, however, home users will lose some formatting when they print.

Page margins are .35".

### *Full Page*

8.5" wide x 11" tall

1020 x 1320 pixels at 120 dpi

### *Half Page, Horizontal*

8.5" wide x 5.5" tall

1020 pixels wide x 660 pixels tall at 120 dpi

### *Horizontal Banner*

7.8" wide x 2.375" tall

936 pixels x 285 pixels at 120 dpi

### *Quarter Page, Vertical*

3.8375" wide x 5" tall

461 pixels x 600 pixels at 120 dpi

### *Quarter Page Vertical Banner*

2.2063" wide x 11" tall

265 x 1320 pixels at 120 dpi

### *Eighth Page*

3.8375" wide x 2.375" tall

461 pixels x 285 pixels at 120 dpi