

knitcircus



Knitcircus Magazine

brings a refreshing, welcoming voice and unique inclusiveness. Our diverse content offers fun for every knitter, from enthusiastic beginners to cable aficionados. Every issue features a new Pattern Collection to knit for men, women, babies, toddlers and big kids, too.

Built-In Philanthropy

Knitting for a good cause isn't just a great idea, it's part of every magazine. We donate a portion of the proceeds from each issue to Heifer International and KIVA, both organizations that enable women and families to improve their lives. Knitcircus readers make a philanthropic choice each time they purchase a pattern collection. Advertisers know that they support worthy charities with each dollar.



Beyond the patterns

Knitcircus features designer interviews, reviews of high-quality yarns and crafting books, articles including Wendy Johnson's regular design column and our Choose It and Use It yarn series. We speak to the knitter's life beyond two needles with a feature recipe and simple sewing project in each issue.

Our Readers Win. So Do Our Advertisers.

We value our readers, a community of curious, inspired people passionate about fiber arts. Like you, Knitcircus readers care about making the world a better place, a stitch at a time. Advertising in Knitcircus gives you the opportunity to reach this dynamic community of multi-talented knitters.



Grow With Us.

After publishing a print magazine for several years, Knitcircus went digital in Spring 2010. The inaugural online issue reached a record number of readers from around the world. For the second online issue, our readership doubled, and with Fall 2010, that number of readers quadrupled and continues to grow every day. Align your company with the excitement and momentum of our growing brand. You will reach a community of educated and discerning new customers passionate about their craft. Let us deliver your message to an audience mix that can't be found anywhere else. Ask about the ways we can partner with you to promote our businesses.

Knitcircus Stats

Fall Issue 2010
(as of 10/15)

Visits: 118,174

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1,931,891

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Affordable rates mean small, independent businesses can reach our audience just like larger companies.

Rates

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